

# HOPE-BASED REGIONAL WORKSHOP

## CONCEPT NOTE

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### INTRODUCTION

The Hope-Based Regional Workshop is designed as an annual regional activity for the APT-EIDHR 3.5-year project to encourage better synergy between partners, exchange of experiences as well as an opportunity to experiment and explore new concepts and ideas that will benefit their work and the project particularly in how they communicate the content and messages related to prevention of torture in police custody.

The first regional workshop will be jointly hosted by the APT and CrCF, remotely, from 8 to 10 of February 2022.

The overall content of the first workshop will focus on introducing the concept of hope-based communication to implementing partners and related national actors and identifying effective and practical ways of integrating the principles and spirit of the approach in different creative mediums. The workshop will also focus on developing key messages that would help push and shape creative narratives to reject torture during first hours of police custody. These key messages will be derived from the baseline findings and potentially serve as one of the main tools for the project.

Lastly, the first year of the project has been challenged by the COVID-19 pandemic. Most of the activities must be done online and the contexts in which the implementing partners must work are affected by national lockdowns, intimidation and censorship by the authorities and political instabilities. As such, the workshop will also provide a space for partners to reflect and recharge and build a stronger teamwork despite these challenges.

### OBJECTIVES

- ☞ To help partners and allies learn and strategise how they will implement the hope-based approach in the way they communicate and implement further the findings from the baseline study.
- ☞ To enable sharing and idea fertilization among partners based on their experiences and lessons learned from Year 1 of the project.
- ☞ To strengthen partners' creative and innovative approach in project implementation
- ☞ To also provide a space for partners and allies to recharge, breath and reflect on their work thus far especially the creative actions.

### TANGIBLE OUTCOMES

- ☞ A practical guide to help project implementing partners and relevant national actors strategise and implement creative mediums in their communication and dissemination of the project. The guide may include tips on how to employ the different creative mediums effectively, good practices and relevant checklists.
- ☞ Communication products that include educational videos and a podcast episode.

## PARTICIPANTS AND EXPERTS

Approximately 27 persons will be invited to attend the workshop (Each country may send around 5 participants to attend; 4 additional experts will be invited and potentially 4 APT staffs). The rough count of participants is provided below but will be further confirmed with implementing partners)

<b>N .</b>	<b>L</b>	<b>S a</b>	<b>N .</b>
<b>Ma a a</b>			
	SUARAM (Project implementing partner)	<b>Pa c a</b>	3 persons
	SUHAKAM (National Human Rights Inst.)	<b>Pa c a</b>	2 persons
<b>T a a</b>			
	CrCF (Project implementing partner)	<b>H</b>	3 persons
	Ministry of Justice (Government)	<b>Pa c a</b>	3 persons
	NHRCT ((National Human Rights Inst.)	<b>Pa c a</b>	
	Artists that are part of the #SafeInCustody month activity	<b>Pa c a /E</b>	1 person
<b>P</b>			
	TFDP (Project implementing partner)	<b>Pa c a</b>	3 persons
	CHRP's INPM team and advocacy team (National Human Rights Inst.)	<b>Pa c a</b>	2 persons
<b>APT a</b>			
	Regional Programme Officer	<b>H</b>	1 person
	Project Lead	<b>H</b>	1 person
	Communication officer	<b>H</b>	1 person
	Deputy Secretary General	<b>H</b>	1 person
	SA, NPM and Training	<b>H</b>	1 person
<b>E /A</b>			
	Wise Owl (Philippines)	<b>E</b>	2 person
	James Iliffe	<b>E</b>	1 person
	Kontinentalist (Singapore)	<b>E</b>	1 person
	Yostorn Triyos (Thailand)	<b>E</b>	1 person
		<b>T a</b>	<b>27</b>

## PROPOSED DATES AND PLATFORM

8-10 February (Tuesday-Thursday) 2022. The whole workshop will be conducted remotely using an integrated digital platform called "Hopin". The workshop is not a public event and will only be attended by the participants enlisted above.







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		<p><i>for torture prevention while respecting the voice and persons featured in the photographs, ethics of talking photos with situation of vulnerabilities.</i></p>		
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## TENTATIVE PROGRAMME

- Participants must attend all the sessions and labs.
- Experts should only attend the labs they are leading
- Artists should attend the labs they are leading and welcome to attend the other creative labs.

DAY ONE / 8 February 2022		
Time	Session	Venue
09:00-10:30/MYA/PH 08:00-09:30/THAI 02:00-03:30/SWISS	<b>Session 1: Introduction to hope-based communication</b> <b>Experts:</b> Wise Owl Team Oya Arriola, Communication Strategist Mika Ortega, Communication Manager  <i>Session summary:</i> <i>This session will introduce participants to the practical concepts of hope-based communication and the values and good practices of this approach in the context of torture prevention advocacy.</i>	Stage, Hopin
10:30-10:45/MYA/PH 09:30-09:45/THAI 03:30-03:45/SWISS	Break	Offline
10:45-12:30/MYA/PH 09:45-11:30/THAI 03:45-05:30/SWISS	<b>Session 1: Introduction to hope-based communication continues</b> <b>Experts:</b> Wise Owl Team Oya Arriola, Communication Strategist Mika Ortega, Communication Manager	Stage, Hopin Zoom
12:30-14:00/MYA/PH 11:30-13:00/THAI 05:30-07:00/SWISS	<b>Lunch Break for participants</b>	
14:00-16:30/MYA/PH 13:00-15:30/THAI 07:00-09:30/SWISS	<b>Session 1: Introduction to hope-based communication continues</b> <b>Experts:</b> Wise Owl Team Oya Arriola, Communication Strategist Mika Ortega, Communication Manager	Zoom
16:30-17:00/MYA/PH 15:30-16:00/THAI 09:30-10:00/SWISS	Recap and closing of Day 1 Moderator: Prakaidao Phurksakasemsuk (Tian), CrCF	Stage, Hopin

DAY TWO / 9 February 2022		
Time	Session	Remarks
09:00-10:30/MYA/PH 08:00-09:30/THAI	<b>Creative Lab 1: Making your messages matter!</b> <b>Expert:</b> James Iliffe, Communication Strategist, APT	Session, Hopin

<p><b>02:00-03:30/SWISS</b></p>	<p><i>Session summary:</i>  <i>Participants will be trained on how to construct effective messages around the issues and themes dealt by the project depending on audience and context, unpacking the politics and meanings behind certain human rights terminologies and phrases and its impact on the targeted audience.</i></p>	
<p><b>10:30-10:45/MYA/PH</b>  <b>09:30-09:45/THAI</b>  <b>03:30-03:45/SWISS</b></p>	<p>Break</p>	<p>Offline</p>
<p><b>10:45-12:00/MYA/PH</b>  <b>09:45-11:00/THAI</b>  <b>03:45-05:00/SWISS</b></p>	<p><b>Creative Lab 2: Data storytelling</b>  <u><b>Experts:</b></u> Kontinentalist Team  Mick Yang, Partnership Executive  Siti Aishah, Front-end Tech Lead  Gwyneth Cheng, Writer</p> <p>Moderator: Manachaya</p> <p><i>Session summary:</i>  <i>Participants will be introduced to what is data storytelling, what are the necessary ingredients of a good data storytelling and Kontinentalist's own practical experience in developing their data stories.</i></p>	<p>Session/ZOOM</p>
<p><b>12:00-13:30/MYA/PH</b>  <b>11:00-12:30/THAI</b>  <b>05:00-06:30/SWISS</b></p>	<p>Lunch Break</p>	<p>Offline</p>
<p><b>13:30-15:15/MYA/PH</b>  <b>12:30-14:15/THAI</b>  <b>06:30-08:15/SWISS</b></p>	<p><b>Creative Lab 3: Images of hope and resilience</b>  <u><b>Experts:</b></u>  Yostorn Triyos, Real Frame  Ben Buckland, Professional photographer, APT</p> <p><i>Session summary:</i>  <i>Participants will look at the power and influence of images, challenges in using photography for advocacy, ethical considerations in photographing human or communities in vulnerable situations.</i></p>	<p>Session/ZOOM</p>
<p><b>15:15-16:15/MYA/PH</b>  <b>14:15-15:15/THAI</b>  <b>08:15-09:15/SWISS</b></p>	<p>Teambuilding activity  Moderator: CrCF</p>	<p>Session/ZOOM</p>
<p><b>16:15-17:15/MYA/PH</b>  <b>15:15-16:15/THAI</b>  <b>09:15-10:15/SWISS</b></p>	<p>Recap and Closing of Day 2  Moderator: Jerbert Briola, TFDP</p>	

DAY THREE /10 February 2022		
Time	Session	
<b>09:00-10:30/MYA/PH</b> <b>08:00-09:30/THAI</b> <b>02:00-03:30/SWISS</b>	<b>Creative Lab 4: Cartooning for change</b> <u>Experts:</u> Shazeera Ahmad Zawawi, APT Nur Zulbatrisyia Mohd Zul Helmi, Cartoonist/Winner of Cartoon Competition  <i>Session summary:</i> <i>Participants will be introduced to basic concepts of cartoons such as reimagining actions through sequencing and character developments as skills that can be used to develop visually appealing messages and look at examples of best practices on how cartoons are used to promote change.</i>	ZOOM LIVE
<b>10:30-10:45/MYA/PH</b> <b>09:30-09:45/THAI</b> <b>03:30-03:45/SWISS</b>	Break	Offline
<b>10:45-12:45/MYA/PH</b> <b>09:45-11:45/THAI</b> <b>03:45-05:45/SWISS</b>	<b>Sharing of experience 1: Dialogue with Tawan Wattuya, Thai painter and CrCF</b> Moderator: Kenneth, SUARAM  <i>Session summary:</i> <i>Participants will learn more from CrCF, their experience and insights in collaborating with local artists for their national creative action, Safe in Custody Month as well as the chance to interact with one of the artists, Tawan Wattuya.</i>	Stage, Hopin
<b>12:45-13:45/MYA/PH</b> <b>11:45-12:45/THAI</b> <b>05:45-06:45/SWISS</b>	Lunch break	
<b>13:45-16:00/MYA/PH</b> <b>12:45-15:00/THAI</b> <b>06:45-08:00/SWISS</b>	<b>Plenary and group discussion: Looking forward and next steps</b> Rapporteur: Manachaya, APT Moderator: Audrey Olivier-Muralt, APT  <i>Session summary:</i> <i>The key points from Session 1 and the creative labs will be presented by the rapporteur for further deliberation, clarification, and feedback from participants. Furthermore, the APT will also present the next steps after the workshop.</i>	ZOOM Live

<b>16:00-17:00/MYA/PH</b>	Conclusion of the workshop	
<b>15:00-16:00/THAI</b>	Drinks and afterparty	
<b>08:00-09:00/SWISS</b>		

## APPENDIXES

### RESOURCE PERSONS/EXPERTS

#### **Oya Arriola and Mika Ortega, Wise Owl**

Wise Owl is a Philippines-based communication organization that offers solutions such as communication strategy, campaign plan, brand identity and message toolkit. They are also certified hope-based communication trainers that amongst others, have offered their service to companies and organisations that includes The Asia Foundation, WHO, Senate of the Philippines and recently, the Human Rights Commission of the Philippines (CHRP). Their Communication Strategist, Oya Arriola and Communication Manager, Mika Ortega will lead the main session of the workshop, introducing participants to the hope-based communication approach.

<https://wiseowl.ph/#hero>

#### **Yostorn Trios (professional photographer)**

Thai photographer Yostorn Triyos is the founder of REALFRAME and has an interest in portraying people in vulnerable situations. For his work visit the website of his group <https://realframe.co/> or the Facebook page [https://www.facebook.com/realframefanpage/?epa=SEARCH\\_BOX](https://www.facebook.com/realframefanpage/?epa=SEARCH_BOX).

REALFRAME Realframe is a group of photojournalists and documentaries in Thailand. interested in issues of human rights, society, politics, environment, and natural resources including inequality in various dimensions occurring in the country and the ASEAN region Using photos as the main tool to tell those stories. as well as the presentation of content and accompanying articles to lead to questioning as well as being part of the mechanism that will drive changes in the issues in the future. They first joined together in 2012 and have continued to produce photographs and documentaries to tell social issues until now.

#### **Kontinentalist**

Kontinentalist is a data-driven storytelling studio based in Singapore that has developed award winning data stories for organisations such as the UNHCR. The team that will lead the creative lab consist of Mick Yang, Siti Aisyah and Gwyneth Cheng.

Website: <https://kontinentalist.com/>

#### **James Iliffe (communication expert)**

James Iliffe is APT's communication consultant with over 30 years' experience working with government, non-government, academic and media organisations. He was also the communication expert for the Asia Pacific Forum (APF) and has conducted communication trainings and build communication network among NHRIs in the region. James specialises in

human rights and social justice; communication strategies; media training; video and audio production; digital storytelling.

**Ben Buckland, professional photographer, APT**

(Blurb to be confirmed)

<https://www.benbuckland.photo/>

**Shazeera Ahmad Zawawi, Cartoonist, APT**

Shazeera is a Malaysian born artist who is currently a Senior Adviser on Research and Innovation with the Association for Prevention of Torture, a Swiss-based organisation. A lawyer by training, she has produced and published her comics and cartoons for the International Commission of Jurists Thailand, and Asia Legal Resource Centre's Journal on Torture and Human Rights Pulse. She also had her work exhibited as part of the Organization for Security and Cooperation in Europe's 2016 Campaign on Countering Violent Extremism and the International Fumetto Comics Festival in Luzern 2019. In 2019, she was part of Malaysia's 'Cartoonist Against Torture' coalition launched by the National Human Rights Commission of Malaysia (SUHAKAM) and one of her comics was featured as the cover for the Swiss Foreign Department of Foreign Affairs Action Plan Against Torture. This year, two of her works were exhibited in the first regional human rights cartoon exhibition in ASEAN. Her work has been translated into French, Malay, Spanish, Thai, Turkish and Ukrainian.

<https://shazeeraaz.onfabrik.com/>

## **GUIDANCE FOR EXPERTS (CREATIVE LABS)**

### **General guidelines:**

- Creative Lab sessions shall take between 1 hour 30 minutes to 3 hour 30 minutes depending on the content and objectives of each lab session.
- An APT staff will be assigned to moderate and assist the experts with the preparation as well as the running of the session during the workshop. Experts may communicate regularly and clearly with the assigned staff should they need further support for their session (for example, interpreter, materials for activities etc.). Assigned staff is indicated for each session in the annotated agenda.
- All discussions will be recorded and these materials (photos, audio visual recordings, presentations) may be used by the APT in any follow-up communication materials and products after the workshop. If any of the experts wish to be excluded or remain anonymous, please inform and/or consult the APT team as soon as possible.
- All experts are requested to share their presentation and materials in the following folder at least a day before their presentation:

<https://drive.google.com/drive/folders/1fi2z4EeESj8fwtdBUYgyKUha1jifYubw?usp=sharing>

- All materials shared with experts for the purpose of the workshop that includes but not limited to executive summaries of baseline studies, research findings and project papers belongs to the APT and should not be shared, redistributed or reprint without prior permission from the APT.

### **What are the questions to be answered and discussed in the creative labs?**

Each expert is expected to deliver a presentation and/or activities during their lab that aim to respond to the following questions:

- A brief introduction to the area of expertise that you will be sharing about. This includes key concepts and information that will help enhance participants' understanding about the area of expertise.
- What are the necessary "ingredients" or elements needed to implement the area of expertise effectively? Do share practical tips and example of practices that can illustrate better this point.
- What are the benefits and limitations in using the area of expertise, especially in conveying messages relevant to the project?
- Would there be any ethical considerations that are useful for participants to know in applying the area of expertise? Examples of ethical considerations could be right to confidentiality for torture victims, consent from children or gender sensitive approach.

### **Outline of creative lab session:**

This is a proposed structure for the lab sessions and experts may adapt and modify the structure to suit their content and activities:

- Assessment of participant's level of understanding of the area of expertise using quiz or survey, if needed.
- Lecture/presentation to introduce area of expertise
- Group activities to discuss or response to specific themes or questions assigned by experts/drawing/games
- Session recap to ensure that the main lessons from the session are well summarised for participants.
- Experts can also provide participants with additional readings or homework to complete in advance of their session but all additional readings or instructions for homework should be submitted to APT by **February 1, 2022.**